

# MAIRE KENNEDY

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## SUMMARY

A flexible and motivated quick learner with a wide range of textile design skills who has over ten years of experience in the apparel and home markets.

## TEXTILE/CAD DESIGN CAPABILITIES

Collaborating with design team on research for and execution of upcoming collections / Designing trend-right geometrics, abstracts, florals, ditsies, engineered placement prints, embroideries, jacquards, intarsias, plaids, and stripes based on research / Efficiently putting designs into mill-ready standard repeat sizes and color separations using current software / Creating, updating, and adjusting seasonal colorways / Effectively matching printed colors to fabric color standards / Maintaining accurate physical and digital color libraries / Creating highly credible digital representations of finished products / Managing multiple line sheets and production schedules in a timely manner / Communicating clearly and succinctly with overseas mills on fabric development and production / Establishing print and product sample archiving protocols / Liaising with vendors to maximize production value and efficiency / Collaborating with design licensing partners on new design application possibilities / Establishing streamlined strategies for implementing a range of printed products / Assisting in initiating new brand concepts and directions

## SOFTWARE AND PRODUCTION

**Software (Mac and PC):** Adobe CS Suite – Photoshop and Illustrator / Ned Graphics Fashion Studio Suite – Color Reduction & Cleaning, Easy Coloring, Design & Repeat, Easy Knit, Easy Weave / Kaledo – Print, Knit / Pointcarré Weave Design / PLM / Browzwear – Vstitcher, Lotta / Microsoft – Excel, Powerpoint.

**Production:** All areas of textile design, production, and development from creative brief to final products in sample rooms.

**Printing:** Operation, maintenance and troubleshooting for Epson 4800 & 9800 series large format printers; working knowledge of Mimaki fabric printers; experience with Evolution Layout software.

**Personal Remote Work Set-Up:** Latest versions of Adobe CS; Ned Graphics Fashion Studio software modules; fast and reliable internet; 11x17" color laser printer; scanner; Dropbox/WeTransfer/Zoom, etc.

## EMPLOYMENT HISTORY, FULL TIME

**Senior CAD Designer at Roytex, Inc. (menswear), NYC; 2/19 to 5/20**

Designed multicolored wovens in Kaledo Weave and created geometrics, conversationals, large florals, and ditsy prints in Illustrator, Photoshop and Kaledo Print; maintained accurate color standards; updated tech packs; actively participated in collaborative design direction meetings; used Browzwear Vstitcher and Lotta to create digital samples for overseas mills.

**Senior Designer and CAD Artist at Alfred Dunner, Hearts of Palm division (women's), NYC; 1/18 to 12/18**

Developed, cleaned, modified, and put prints into repeat using Photoshop and Illustrator; implemented several colorways for each print in multiple collections per season; prepared and sent out specs sheets and tech packs for each fabric and colorway; communicated with overseas mills on fabric development and production; updated FileMakerPro print library; spearheaded first division-wide fabric recycling and upcycling donation program to local and national non-profit organizations.

## FREELANCE TEXTILE/CAD DESIGNER

for NYC area firms from 10/2011 to 11/2017 and 6/2020 to present

### BEDDING, BATH AND HOME

Sunham / CHF Industries / BCP Home / Bardwil / Town and Country Living / Lake + Parkland

### APPAREL

Joylab for Target (athleisure) / Oxford Collections (swim) / PS Kids (children's) / Reunited Clothing (women's)

## DUTIES INCLUDED

Researching, executing, and developing original abstract, geometric, and botanical surface designs / Establishing seamless digital repeats and colorways in Photoshop, Illustrator, and Ned Graphics Fashion Studio / Organizing and maintaining both mood and color boards / Modifying, cleaning, color-separating, and reducing files into indexed colors / Reconfiguring purchased prints into standard repeat sizes / Designing original coordinate pieces / Creating and updating multiple colorways across several markets / Successfully manipulating digital prints into garment bodies / Initiating and updating spec sheets and tech packs for all fabrics in product line / Preparing electronic files and analog printouts for production / Reviewing and commenting on strike-offs / Assisting in maintaining large-format printers / Creating and updating linesheets for print and mobile devices / Actively participating in design and production meetings / Collaborating successfully with mills on production within compressed timelines / Organizing and styling samples for showroom / Assisting in presenting sample products to buyers during market week

## EDUCATION

- A.A.S. Textile/Surface Design  
Fashion Institute of Technology; New York, NY; magna cum laude
- M.F.A. Fiber and Material Studies/Sculpture  
Syracuse University; Syracuse, NY; full tuition scholarship with stipend
- B.A. Visual Communication  
Loyola University Chicago; Chicago, IL; minor in German

## PORTFOLIO EXCERPTS

[www.mairekennedy.com/commercial-textile-design](http://www.mairekennedy.com/commercial-textile-design)

## REFERENCES

Available upon request

## RELATED INTERESTS

Scandinavian-influenced interior design / sustainability & upcycling / abstract art / botany / minimalism